



# IDEAS ON INTELLECTUAL PROPERTY LAW

APRIL/MAY  
2023

When similar trademarks don't create likelihood of confusion

TKO: Standing argument in copyright case falls

Challenger, beware

*PTO director sanctions abuse of IPR process*

Federal Circuit finds genus didn't anticipate species



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Intellectual Property Law

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# REISING ETHINGTON

## Intellectual Property Law

Since its founding in 1865, Reising has specialized solely in the practice of intellectual property (IP) law. Our clients range from Fortune 500 corporations to entrepreneurs. Our expertise includes:

Automotive	Patents	Prosecution	Electrical
Aerospace	Trademarks	Litigation	Mechanical
Medical Devices	Trade Dress	Portfolio Management	Chemical
Industrial Equipment	Trade Secrets	Post-Grant Proceedings	Computer Science
Universities	IP Due Diligence	Legal Opinions	Manufacturing

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### Did You Know?

Two U.S. design patents prepared by [Corey Beaubien](#) for a Detroit-based automaker were recently upheld as not invalid by the Court of Appeals for the Federal Circuit (CAFC). The design patents were challenged in a dispute with one of the world's largest automotive replacement parts maker.

Reising is once again sponsoring the [IAM Auto IP USA](#) event on May 4th, 2023 in Detroit. The event hosts IP experts who will explore winning IP strategies, the growing importance of trade secrets, managing a successful joint venture, as well as SEP and FRAND issues. Rick Hoffmann will be moderating a panel on preparations for increased litigation in the automotive industry.

On behalf of [Innovative Manufacturing Engineering \(IME\)](#), [Steve Walmsley](#) has obtained powerful patent protection on innovations useful for reliably mounting ballistics-resistant panels on military tanks. Reising Ethington is proud to assist IME as an innovation leader for protecting U.S. military personnel.

[Shannon Smith](#) is attending the American Intellectual Property Law Association (AIPLA) Mid-Winter Institute in San Diego, California. The event is focused on the IP world through the lens of health, sport, and fitness technology, while highlighting recent general trends in patent and trademark law.